

Omolola Olayemi

[LinkedIn](#) | [Portfolio](#) | [YouTube](#)

Surulere, Lagos, Nigeria

olayemiomolola6@gmail.com

(+234)07038014172

EXPERIENCE

Interstellar Business Solutions, Nigeria (Hybrid) –Product Developer

September 2024 till date

- **SaaS Product Design and Development:** Designed client's Product – A Learning Management System, –Exchange Portal, etc, alongside A Performance Application for the company and developed it on Microsoft Power Apps
- **SharePoint Site Development & Management:** Customised the company's SharePoint environment to enhance internal engagement. Linked departmental sites with relevant pages, lists, and document libraries, resulting in a **10% quarterly increase in internal collaboration efficiency**.
- **Product Management:** Led the management of the company and client digital products by developing comprehensive **Product Requirements Documents (PRDs)** to guide implementation plans and delivery timelines. Successfully improved project delivery accuracy by **20% annually**, ensuring all stakeholder expectations were met and documented.
- **Web Development:** Designed and launched 1 client website within agreed timelines, contributing to **25% of the company's revenue in Quarter 2, 2025**. Updated the company website with new partnership packages for **Adobe** and **Microsoft**, which improved search visibility and led to a **40% increase in organic traffic** and a **35% improvement in SEO ranking** over two quarters.

Freelancer, (Remote) – Documentation and UX Developer

August 2021 till date

- **Web Development:** Designed and Developed [Neogem Advisory](#) Website from Figma to HTML/ CSS and JavaScript, and [Hebe's Lifestyle Website](#) from Figma to WordPress.
- **User-Centric Design:** Designed and prototyped the desktop and mobile view of a t-shirt branding website for Eclectic Media, emphasising user needs and accessibility.
- **Website Redesign:** Spearheaded the creation of a user-friendly website for TRAD Foundation, upgrading it from the previous WordPress blog site.

Beijing Qilesi Information Technology Limited, China (Remote) —Entrepreneur in Residence intern

August 2021 – November 2021

- **Competitive Analysis:** Conducted secondary research on 38 companies using Excel to identify successful business models, providing insights for strategic product development.
- **Partnership Development:** Secured a partnership with a high-profile influencer for a flower business, leveraging user insights to tailor engagement strategies

SKILLS AND TOOLS

- **Web/App Development Tools –** Microsoft Power Platform, Power FX, WordPress, Elementor, Knowledge of JavaScript, HTML and CSS
- **User Research & Testing:** Extensive experience in conducting user research, usability studies, and gathering user feedback.
- **Prototyping & Mockups:** Proficient in creating prototypes and mockups using Figma, Adobe Photoshop, and other design tools.
- **User-Centred Design:** Strong understanding of design thinking and user-centred design principles
- **AI Assistance:** Use of AI to Claude AI and Grok to brainstorm codes, use of other AI to generate content.
- **Collaboration:** Effective collaboration and communication with cross-functional teams.
- **Empathy:** Prioritising understanding the needs of every stakeholder involved in all projects
- **Quantitative & Qualitative Research:** Skilled in using SPSS and NVivo.
- **Design Tools:** Figma, FigJam, Adobe Master Suite
- **Documentation Tools:** Microsoft Office, Google Tools

EDUCATION

MSc. International Business and Enterprise (Merit) University of South Wales, 2020

BSc. Management Information System (2:1), Covenant University, 2012

Platform Universal, Ireland (Remote) — Communications & External Relations Intern

September 2020 – October 2020

- **User Persona Development:** Developed two detailed buyer personas using HubSpot CRM to identify target user groups for marketing efforts.
- **Market Research:** Conducted SWOT analysis and primary surveys to evaluate market viability and inform business decisions.

Legacy International Group LTD, United Kingdom (Remote)— Networking and Partnership Intern

June 2020 – August 2020

- **Qualitative Research:** Conducted focus groups to gather user feedback on employment for disabled individuals, providing actionable insights for policy recommendations.
- **Secondary Research:** Analysed relevant user groups and subject matter for ongoing projects to support design improvements and strategy.

Procure Nursing Agency, United Kingdom— Support Worker

April 2019 – August 2020

- **User Documentation:** Maintained detailed documentation of service users' activities, ensuring clear and accurate records to inform care decisions.

Ari'leon (Fashion Brand), Nigeria— Creative Director

April 2017 – January 2019

- **WordPress Website Management:** When the brand was named, Fashion Duchess, updated the product inventory on the Website

C&I Leasing Plc, Nigeria— Corporate Communications Executive

July 2015 - March 2017

- **Intranet Management:** Oversaw the company's SharePoint-based intranet, ensuring regular updates on events, activities, and internal communications. These efforts improved information flow and engagement, resulting in a **25% quarterly increase in regional staff participation** in corporate initiatives and events.
- **User Flow Design:** Designed user flow and navigation for Hertz Nigeria booking website, improving user interaction and satisfaction, and attracting a 20% increase in sales through online bookings.

James Cubitt Interiors, Nigeria— Administrative Executive

June 2014 – June 2015

- **Website Transformation:** Managed and improved the company's website using Dreamweaver (coding with HTML and CSS), enhancing user navigation and project displays.
- **Pioneered managing the company's accounts, creating invoices and purchase orders for each project, an average of 6 projects a month, which led to identifying the company's profitability increase by about 45% while noting profitable projects using Microsoft Excel to track Revenues and Expenditures on project delivery and payment from clients.**

CERTIFICATIONS

Product Management by BeTechified (2024)

AI Career Essentials by ALX (2024)

Google UX Design Certificate by Coursera (2024)

Forward Program certification by McKinsey (2023)

Product Design Certificate by Ingressive for Good (I4G) and Zuri Training, 2022

Bright Network Internship Experience UK: Business, Operations and Marketing, 2021

DAW (Digital African Woman) Business Innovation Certification, 2018

CCBS (Covenant Capital Business School) EMP 1 Certificate, 2017

INTERESTS

Volunteering for Enactus University of South Wales (2019/2020)

Volunteering for Covenant Community Group as a group leader for People In between Jobs (Since 2021 to date)

Volunteering in Documentation and Programs planner for The Radsynrgy Hub (Since 2023 to date)

Volunteering for GlobalSMEs as Programs Manager and Lead UX Designer (2024)